



M E M O R A N D U M

TO: Terry Martino

FROM: Daniel F. Kelleher

DATE: December 5, 2012

RE: Economic Services Unit Activities for November 2012

Unit activities were as follows:

Path Through History

On Friday, 11/9/12 staff attended the North Country Workgroup for the Governor's Path Through History Initiative. The group is tasked with developing a marketing plan and identifying priority projects for a \$100,000 heritage tourism marketing initiative.

Clarkson University Adirondack Semester

On Tuesday, 11/13/12, staff presented about Economic Development in the Adirondack Park to Clarkson University's Adirondack Semester Program. The program consists of a full semester immersion in the Adirondack Park and covers a host of environmental and social issues relating to the Adirondacks. Four junior and senior students are participating in the program's first year.

Adirondack Partnership Recreation Plan

On 11/8/12, staff attended the Adirondack Partnership Recreation Planning Workgroup's meetings with municipal officials to determine what the recreation needs of these communities are and what infrastructure and business assets are necessary for the communities to utilize recreation as an economic driver. The meetings included supervisors of Newcomb (Essex County), Indian Lake (Hamilton County), Long Lake (Hamilton County), Minerva (Essex County), and North Hudson (Essex County).

On 11/19/12, staff attended a meeting of the Adirondack Partnership Recreation Planning Workgroup's writing committee. A final edition of the plan is expected to be completed in early 2013.

Indian Lake Grocer Analysis

Staff has developed a preliminary market analysis for grocery stores in the Adirondacks and has drafted a report for an Indian Lake community development group. Economic Services and Local Government Services staff identified eight chain grocers operating within the Adirondack Park and mapped all of these chains' existing locations within the region. Staff then analyzed various demographic characteristics of these locations as well as similar locations operated by these chains outside of the Park. Data was gathered for five, ten, and twenty-five mile radii around these store locations. This information can now be compared to potential grocer locations to determine feasibility for various sites throughout the Park.

On 11/30/12, staff met with representatives of Indian Lake and the Hamilton County IDA to discuss how best to move forward on providing grocery services in the community.

J&L Site Remediation (St. Lawrence County)

On 11/20/12, staff participated in the monthly J&L site remediation conference call administered by DEC and attended by State, County, and Local government officials. A draft site investigation report has been developed for the 18-acre Environmental Restoration Program site and is being reviewed by DEC. Draft site investigation reports are being developed for the two State Superfund sites. These are expected to be completed in mid-2013.

Ticonderoga Revitalization Alliance

On 11/29/12, staff attended a steering committee meeting of the Ticonderoga Revitalization Alliance. Staff provided the committee the services offered by the Economic Services unit.

Regulatory Programs Support

Economic Services staff is supporting the Regulatory Programs staff on several projects including a zip-line in Warren County, a campground in St. Lawrence County, and a bike trail in Essex County.

Development in the Adirondack Park Guidance

Economic Services staff continues to provide support on the development of the revised "*Development in the Adirondack Park*" guidance document.