



SHERMAN CRAIG
Chairman

TERRY MARTINO
Executive Director

DRAFT MINUTES Economic Affairs
October 13, 2016 Meeting

**Economic Affairs Committee
October 13, 2016**

The Economic Affairs Committee convened at 3:40 p.m.

Economic Affairs Committee Members Present:

Dan Wilt, Chair, Barbara Rice, Dr. Chad Dawson, Bradley Austin, (ESD), Robert Stegemann, (DEC)

Other Members and Designees Present:

Sherman Craig, Chairman, Art Lussi, John Ernst, Sandi Allen, (DOS), Karen Feldman, William Thomas

Local Government Review Board:

Frederick Monroe, Executive Director

Agency Staff Present:

Terry Martino, James Townsend, Robyn Burgess, Kate-Lyn Knight, Keith McKeever

Economic Affairs Report:

Agency Special Assistant for Economic Affairs Dan Kelleher gave a presentation on retail economics. He began his report by discussing how retail is important for the quality of life of residents. He went on to note that retail is an indicator of the overall economic health of a place. Mr. Kelleher explained how the Agency's economic services unit works with communities to discuss retailing issues as they relate to residents.

Mr. Kelleher went on to highlight topics including the basic functions of retail, retailer decision making criteria, how to attract retailers, and how to develop a retail destination.

Mr. Kelleher's takeaways for communities were to focus on economic fundamentals with a emphasis on exporting industries, implement main street zoning that encourages walkable main streets, provide infrastructure that accommodates walkable main streets, improve the experience of a place, and encourage an iconic retail mix.

After a brief answer and question period Mr. Wilt adjourned the meeting at 4:20 p.m.

Old Business

None

New Business

None