

# Adirondack Park Economic Profile March 2012

## Population Trends

	2000	2010	Net Change	% Change
New York State	18,976,811	19,378,102	401,291	2.1%
Adirondack Park *	131,807	130,137	(1,670)	-1.3%
<b>Counties**</b>				
Clinton County	79,894	82,128	2,234	2.8%
Essex County	38,849	39,370	521	1.3%
Franklin County	51,134	51,599	465	0.9%
Fulton County	55,077	55,531	454	0.8%
Hamilton County	5,377	4,836	(541)	-10.1%
Herkimer County	64,437	64,519	82	0.1%
Lewis County	26,944	27,087	143	0.5%
Oneida County	235,461	234,878	(583)	-0.2%
St. Lawrence County	111,919	111,944	25	0.0%
Saratoga County	200,635	219,607	18,972	9.5%
Warren County	63,303	65,707	2,404	3.8%
Washington County	61,042	63,216	2,174	3.6%

\*APA US Census Block Count

\*\* County numbers are for the entire county, not just Adirondack Park Portion

## Employment by Industry\*

	2010		Change from 2000	
	#	%	#	%
Agriculture, forestry, fishing, hunting, mining	1,135	2.44%	52	4.80%
Construction	4,686	10.06%	581	14.15%
Manufacturing	3,245	6.97%	-1,380	-29.84%
Wholesale trade	742	1.59%	-48	-6.08%
Retail trade	5,398	11.59%	348	6.89%
Transportation, warehousing, and utilities	1,694	3.64%	-11	-0.65%
Information	790	1.70%	5	0.64%
Finance, insurance, real estate, rental, leasing	1,924	4.13%	311	19.28%
Professional, scientific, management, administrative, waste management services	2,678	5.75%	715	36.42%
Educational services, health care, social assistance	12,616	27.08%	1,398	12.46%
Arts, entertainment, recreation, accommodation, food services	5,777	12.40%	158	2.81%
Other services, except public administration	2,252	4.83%	-335	-12.95%
Public administration	3,649	7.83%	-572	-13.55%

Source: U.S. Census Bureau

\*Data for municipalities wholly located within the Adirondack Park

## Basic Industries\*

	Location Quotient**
Agriculture, forestry, fishing, hunting, mining	4.10
Construction	1.72
Retail trade	1.08
Arts, entertainment, recreation, accommodation, food services	1.45
Public administration	1.58

Source: U.S. Census Bureau

\*Data for municipalities located wholly within the Adirondack Park

\*\*A location quotient of 1.0 would indicate that an industry segment in the Adirondacks employs the same percentage of workers as the rest of New York State. A location quotient above 1.05 indicates that an segment is "basic" or is an exporting industry. An LQ of 4 indicates that the region has four times as many employees in that industry than an average New York municipality

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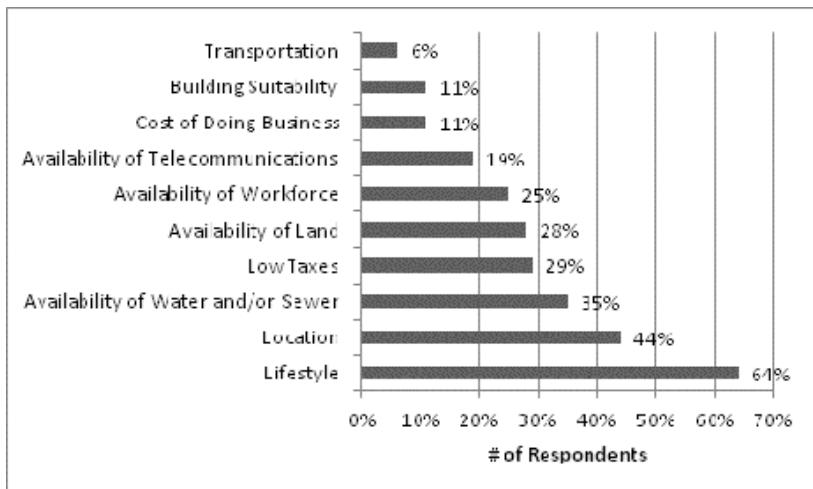
# of Businesses by Sector and Size\*

Sector	Number of Employees per Business								Total
	1 to 4	5 to 9	10 to 19	20 to 49	50 to 99	100 to 249	250 to 499	500 to 999	
Agriculture, forestry, fishing and hunting	46	12	2	1	0	0	0	0	61
Mining, quarrying, and oil and gas extraction	7	0	1	1	1	1	0	0	11
Utilities	13	2	3	0	0	0	0	0	18
Construction	358	62	26	11	2	0	0	0	459
Manufacturing	43	14	12	5	2	6	1	1	84
Wholesale trade	33	11	11	7	1	0	0	0	63
Retail trade	328	193	106	36	3	3	0	0	669
Transportation and warehousing	42	7	6	3	1	0	0	0	59
Information	41	16	6	2	1	0	0	0	66
Finance and insurance	71	39	7	2	0	0	0	0	119
Real estate and rental and leasing	97	15	2	4	0	0	0	0	118
Professional and technical services	157	21	17	3	0	1	0	0	199
Management of companies and enterprises	5	2	1	1	1	0	0	0	10
Administrative and waste services	86	10	7	2	0	0	0	0	105
Educational services	19	4	3	6	4	2	0	0	38
Health care and social assistance	142	83	60	29	6	4	3	0	327
Arts, entertainment, and recreation	124	16	16	5	0	0	0	0	161
Accommodation and food services	438	121	85	38	12	2	1	0	697
Other services, except public administration	216	54	14	7	2	0	1	0	294
<b>Total</b>	<b>2266</b>	<b>682</b>	<b>385</b>	<b>163</b>	<b>36</b>	<b>19</b>	<b>6</b>	<b>1</b>	<b>3558</b>
<b>Percent</b>	<b>63.7%</b>	<b>19.2%</b>	<b>10.8%</b>	<b>4.6%</b>	<b>1.0%</b>	<b>0.5%</b>	<b>0.2%</b>	<b>0.0%</b>	

\*Data for zip codes wholly located within the Adirondack Park

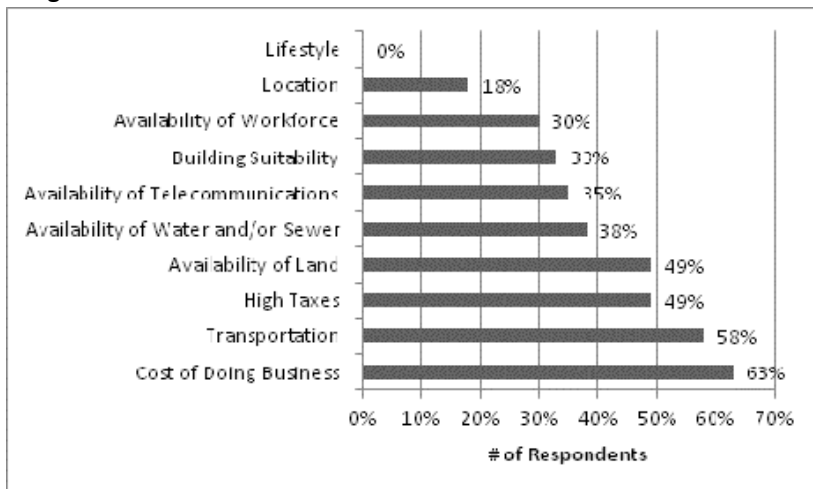
Source: US Census Bureau

## Positive Influences On Business Retention and Attraction Since 1990



Source: 2009 APRAP Study

## Negative Influences On Business Retention and Attraction Since 1990



Source: 2009 APRAP Study

## New York State Employment Multipliers\*

Industry Group	Multiplier
Information	3.41
Management of Companies	3.16
Financial Activities	3.06
Manufacturing	3.04
Prof., Scdi. & Tech. Services	2.25
Construction	2.24
Transportation and Warehousing	2.03
Health Services	1.78
Wholesale and Retail Trade	1.71
Admin & Support Services	1.64
Forestry	2.80
Leisure & Hospitality	1.50

Source: NYS Department of Labor, National Alliance of Forest Producers

\*Economic multipliers are a standard tool of measuring the potential impacts of a change in a region's economy by estimating the effects on output, income, and employment resulting from a change in spending. For example, an added job in the forestry industry promotes to an additional 1.8 jobs (the 1 direct job is added to indirect and induced 1.8 jobs for a multiplier of 2.8).

